

# Skyislimit Technologies Raises \$2M Angel Investment during the Pandemic



**Manodh M, Founder & CEO,**  
Skyislimit Technologies Pvt Ltd

**Sonny Menon,**  
Board Member & Investor

**S**kyislimit Technologies was inceptioned in the year 2019 by Manodh Mohan. It is a Mumbai-based company with new headquarters in Texas, USA, and a development team centered in Kochi. It has got a team of 70+ passionate and driven individuals who constantly question, challenge, and learn to create great innovations around every turn. The company developed the Salesfokuz SAAS service suite that helps organizations run more efficiently by automating their sales and operational functions. It supports all the management teams with a simple, seamlessly interpretable, and usable application on a day-to-day basis that can address all the challenges faced by the sales and order management departments today.

The idea of Salesfokuz, the brainchild of Manodh Mohan, was developed in the year 2015. After rigorous development and testing stages, Salesfokuz was launched into the market in 2019. There are many USPs of the product such as real-time location tracking, easy team management, prompt project management, instant MIS reports, etc.

Furthermore, the team also developed HrmNxt, Storeware, Alpha Billing, and PROMA that are meant for HR management, storeware management, billing software, and project management respectively. A recent addition to the list is a video conferencing app – Fokuz that enables secure and flexible collaborations. Within a short period, the team has won ten awards and has been recognized by highly respected organizations for customer-centric services. The team proudly serves 10K users around the globe.

## More about the Manodh Mohan

14 years back in 2006, Manodh Mohan and his family were on the hunt for a rented house after losing their house clearing off all the debts. By the end of 2020, this man has been featured in multiple leading regional and national prints and online media for having secured a \$2 million angel investment from a US-based visionary Mr. Suneel (Sonny) Menon, and his wife Ms. Shari Menon during this current pandemic crisis. He is a highly professional and responsible individual with over 16 years of experience in the field of Information Technology.

Talking about Skyislimit, Manodh says “the first and foremost thing that I am proud of is my team. I have a team that knows my wavelength. When I promise a deal with the client, I know that my team synchronizes with that agreement by dedicated efforts from every aspect.

The second aspect is idea/concept. Every member of the team contributes to brainstorming sessions and comes up with innovative concepts that help in bringing out simple and affordable services.”

The company’s products are used by 10K+ users around the world. They are spread along with different sectors of the market. From the banking sector,

they have Saraswat Bank, CSB, SBI DFHI, and DCB Bank and other sectors, have Godrej, Aizar, Skyfoam, Fruitomans, etc.

For Skyislimit Technologies, its investor Mr. Sonny Menon is not just a stakeholder. Mr. Sonny moved to the United States from India in 1996. Over these two decades, he has been successfully running six businesses simultaneously with over \$250 million in revenue and that brings in rich experience. He is a mentor assisting the team to leap forward to the next level through his experience, connections, and leads. Skyislimit Technologies foresees a blazing future ahead. Manodh aspires to enlist his company in Wall Street by the end of 2025. In March, he headed to the USA to scale up his company as ‘the central MNC Company’. The management has planned a policy to offer the employees, who have been associated with Skyislimit for around 5+ years, with the partnership in the shares of the Company.

## Challenges faced by the Company

The two major challenges faced by the company were finding the right candidates to build their team and arranging the funds for the business. Manodh says “building the right team with desired skills and wavelength was a bit challenging for us. The whole process of hiring was tiresome but we succeeded by hiring the right talent with desired skill-sets. The second challenge we faced was of arranging funds. We had to raise funds to get the experts on board. Self-investment, friends, and family were the sources that helped us with sufficient funds.”

As a leader of the organization, Manodh makes sure every voice is heard. He also makes sure everyone on the team is given the opportunity. “My team is a group of young enthusiasts. So, I as a leader ensure that we grow together. As the organization grows, every member of the team also grows together with it,” he says.

“Our team looks forward and works in coming up with services that are at their best when it comes to user interface and is pocket-friendly as well,” he adds. ■